

acycp

ASSOCIATION FOR CHILD AND YOUTH CARE PRACTICE



Youth Workers

Build The Future!

THANK A YOUTH WORKER DAY 2021 CAMPAIGN

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‘Youth Workers Build the Future’ Campaign Description:

There are over 73 million young people in the USA under the age of 24 (Anne E. Casey Kids Count Data), and there are approximately 2.53 million “Youth Workers” in the USA (not including teachers in the education system) who serve these young people. This campaign - Youth Workers Build the Future - highlights the critical work Youth Workers do every day to build the future but supporting young people in becoming engaged, healthy, and caring adults. Often invisible but absolutely necessary, these Youth Workers are a mighty force that help the economy grow by making it possible for parents to work and preparing youth to enter the work force as well. Youth Workers can be found in many major service settings including early childhood education, out-of-school-time, child welfare, congregate care, mental health, transitional living, employment, runaway & homeless services, recreation, juvenile justice, community-based youth services, and developmental disabilities. This campaign brings much deserved recognition to these Youth Workers and appreciation for what they do. The campaign launch is on May 6, 2021 which is also International Thank a Youth Worker Day.

HASHTAGS

#youthworkersbuildthefuture
#youthworkersareheroes
#covid19heroes
#frontlineworkers
#frontlineheroes
#youthworkers
#youthworker
#youthwork
#youthworkchangeslives
#youngpeople
#youthworkworks
#community
#youth
#acycp
#nationalcampaign

Donate button on ACYCP

<https://www.acycp.org/>

CAMPAIGN BRANDING

Examples of what Youth Workers do to build the future:

- Creating opportunities for young people to lead
- Being a caring adult in lives of young people
- Bringing sports, arts, science, and health education into youth's lives
- Promoting healthy relationships with friends and family.
- Helping youth who are failing in school or have family problems at home.

Campaign logo (click for download)



Youth Workers
Build The Future!

Agency Logo (click for download)

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HOW WE MAKE A DIFFERENCE

FACTS ABOUT YOUTH IN THE UNITED STATES

USA: Anne E. Casey Kids Count Data 2020

Total population under 24:
73,039,150

Living in poverty:
12,998,000; 18% of children

Children whose parents lack secure employment:
19,579,000; 27% of children

Teens not in school and not working:
1,186,000; 7% of teens

Fourth Graders not proficient in reading:
66% of children

High school students not graduating on time:
67% of the students

Children and teens (ages 10-17) who are overweight or obese:
31%

Live with a single parent:
24 million; 35% of children



VIDEOS ABOUT YOUTH AND YOUTH WORKERS

[Girls Inc videos](#)

[Huntington County Boys and Girls Club](#)

[Derrin Slack Video](#)

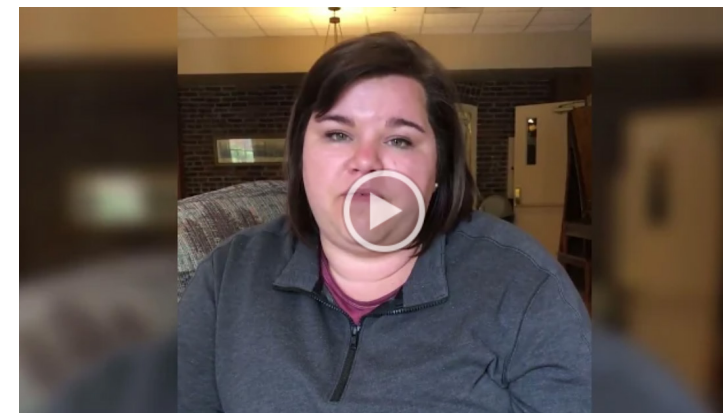
[Touching Youth Video: Richmond, Indiana](#)

[I am a Youth Worker USA 2020](#)

[Student Interviews about Youth Workers](#)

YOUTH WORKERS BUILD THE FUTURE 2021

Video by Evan Coleman



YOUTH WORKERS SPEAK OUT



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WE BUILD THE FUTURE

OVERVIEW AND HISTORY OF ACYCP



OUR STORY

The Association for Child & Youth Care Practice, Inc. (ACYCP) is a membership organization of Child & Youth Care practitioners, service providers, and state and regional associations committed to improving the profession of child and youth care (CYC). ACYCP is the voice of practitioners from all sectors of the profession. Our members work in all of the major service settings including early childhood education, education, out-of-school-time, child welfare, congregate care, mental health, transitional living, employment, runaway & homeless services, recreation, juvenile justice, community-based youth services, and developmental disabilities.

Since its founding in 1997, ACYCP has collaborated with its partners to lead the Child & Youth Care Profession forward. Its history includes:

- Creating the *Journal of Child and Youth Care Work*, one of the few journals in the world dedicated to the work of the direct care practitioner.
- Sponsoring national and international conferences to share knowledge and best practices.
- Representing US practitioners internationally through its membership in FICE (International Federation of Educative Communities).
- Creating the *Standards for Practice of North American Child & Youth Care Professionals*, the internationally recognized ethics code that describes values and principles that apply in all settings.
- Sponsoring the North American Certification Project which created a vision of an integrated field of CYC practice, established a standardized, normed certification Creating the Child & Youth Care Certification Board to oversee credentialing and regulation of the field.
- program, and conducted research to establish the validity of the process.
- Co-sponsoring the Child & Youth Work Workforce Coalition to increase cross-sector collaboration addressing workforce issues.

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